

Sharing your Vision Statement with the Congregation

Once you finish crafting the vision statement, consider the best way to share it with people across your congregation in a winsome and accessible manner. All three members of the triad team should take part in sharing the vision statement.

Here are a few ideas for how this might look in a congregation:

Worship Service: In the congregational context, consider having the pastoral leader from the team and/or the lead pastor share the statement in the worship service with an insert in your weekly handout.

Parent Gathering: For parents, consider having a special parents gathering to share the vision statement alongside discussion about its implementation as well as a time for questions. This can be team-led by the children's ministry leader and lay-leader.

Family Gathering: Consider hosting a special gathering to share the vision statement with your whole church family. Your time of fellowship can begin with a short time of sharing about the prayers and vision of your team. Fellowship ideas include an evening worship service or concert, movie night, game night, after-church picnic, or dessert night.

Children's Gathering: For children, the children's ministry leader as well as key volunteers can share the vision statement at the beginning of a large-group time. Explain that the vision statement is one of your prayers for each child present, and that

Sustained Resources: These are available long-term for families to access at church or on your website

Video Launch: Instead of spending your time and energy trying to host an event, record a video introduction to the new vision statement that you can email out to the church family and place on the website for visitors.

Info Center Launch: If you anticipate needing to resources families with a variety of materials to equip them for changes, consider dedicating a bulletin board or desk area for resource materials. These types of materials will need to be offered in conjunction with a more visible and intentional launch strategy.

Parent Packets: Each year or semester, prepare folders for each family at the church with information about the vision and mission as well as dates of key events, a calendar of weekly lessons, memory verses for the year, and new resources they might want for discipleship at home.